

25 February 2026



s9(2)(a)

Our ref: OIA 2526-0855

Tēnā koe s9(2)(a)

### Response to your Official Information Act request

Thank you for your email of 17 February 2026 to the Ministry for Ethnic Communities (the Ministry) requesting the following information under the Official Information Act 1982 (the Act):

- *In the 2025 calendar year, how much did the Ministry for Ethnic Communities (and any organisations/entities/divisions within it) spend in total at 1) Google/Alphabet, 2) Meta, and 3) Tiktok.*
- *A break down of that spending at each of those companies (e.g for Meta, how much was spent on Instagram, Facebook, Whatsapp etc) and what the spending was for.*
- *In the 2025 calendar year, how much did the Ministry for Ethnic Communities (and any organisations/entities/divisions within it) spend in total with New Zealand-based media companies including Stuff Ltd, NZME, TVNZ, Sky, Warner Brothers Discovery, MediaWorks, Are Media, Whakaata Maori, ODT, Go Media, JCDcaux, Newsroom, The Spinoff, Ooh Media, Lumo, 1XX, Whakatane Beacon, Reality Check Radio, The Platform, and any other New Zealand-based media company that fits the spirit of this request.*
- *A break down of that spending at each of those companies and what the spending was for.*

In the 2025 calendar year, the Ministry did not incur any expenditure with Google/Alphabet, Meta, TikTok, or with New Zealand-based media companies. As such, I am refusing your request under section 18(e) of the Act, as the information you have requested does not exist.

Under section 28 of the OIA, you have the right to seek an investigation and review by the Office of the Ombudsman of my response relating to this request. The relevant details can be found on their website at: [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz).

Please note, due to the public interest in our work, the Ministry may publish responses to requests for official information on our website, shortly after the response has been sent. If you have any queries about this, please feel free to contact our Ministerial Services team:

[Ministerial@ethniccommunities.govt.nz](mailto:Ministerial@ethniccommunities.govt.nz).

Ngā mihi

A handwritten signature in blue ink, appearing to read "Edward Firth".

Edward Firth  
Director of Ministerial Services