

16 July 2025



Our ref: OIA 2425-1286

Tēnā koe s9(2)(a)

### Response to your Official Information Act request

Thank you for your email of 30 June 2025 to the Ministry for Ethnic Communities (the Ministry) for the following information under the Official Information Act 1982 (the Act):

*"...For each year (financial or calendar, whatever is easiest) with the 10-year period 2015-2024, please provide detailed information on how much your agency/crown entity has spent on the commissioning of surveys among adult New Zealanders (i.e. I am not interested in customer only surveys).*

*Within each of the 10 years, I seek a list of all such surveys – their name, cost (rounded to nearest \$5-\$10k is fine), sample frame and sample size, and their purpose (i.e. performance measurement, informing investment, or other – please state reason).*

*I am essentially looking for a written collation of information (e.g. a table which might look like the following), I do not need related records. Some of the information requested is likely to have already been collated in relation to annual Estimates questions, although some further information is likely to be needed to be added..."*

In response to your request, one survey has been identified which has been summarised in the table below. As the Ministry was established on 1 July 2021, the Ministry has interpreted the time period for your request as from the Ministry's establishment until the date of your request.

Date	Survey name	Cost	Sample frame	Sample size (people)	Purpose
August 2021	Ethnic Media Consumption and Government Services Research 2021	\$30,5000 (GST excl.)	Chinese, Indian, Fijian Indian, Korean and Filipino communities	<ul style="list-style-type: none"><li>• 500-600 Chinese</li><li>• 500-600 Indian</li><li>• 100 Fiji Indian</li><li>• 100 Korean</li><li>• 100 Filipino</li></ul>	<p>Provide better insights and understanding of:</p> <ul style="list-style-type: none"><li>• Media consumption and,</li><li>• the accessibility of government services for Chinese, Indian, Fiji Indian, Filipino and Korean communities which fall under its mandate.</li></ul>

Under section 28 of the OIA, you have the right to seek an investigation and review by the Office of the Ombudsman of my response relating to this request. The relevant details can be found on their website at: [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz).

Please note, due to the public interest in our work, the Ministry may publish responses to requests for official information on our website, shortly after the response has been sent. If you have any queries about this, please feel free to contact our Ministerial Services team:  
Ministerial@ethniccommunities.govt.nz.

Ngā mihi



Edward Firth

**Director of Ministerial Services**

Proactively released by the Ministry for Ethnic Communities